

Smart Specialisation Strategy of Crete Region - RIS3Crete



Smart Specialisation Strategy – Programming period 2021-2027 IBO - Innovation Business Observatory

Katerina Rousaki

Regional Economy Development and Openness Directorate
of Crete Region



In the programming period 2014-2020, **RIS3Crete** was **systematically implemented** in the Region based on the **Entrepreneurial Discovery Process (EDP)** with the participation of a large number of companies, researchers and organizations.

With a **bottom-up approach**, a meaningful dialogue was developed between stakeholders, with the aim of connecting and strengthening support for entrepreneurship & research / innovation



During the EDP, **300 innovative ideas** were submitted in the four areas of specialisation:

**Agro-alimentary,
Tourism-Culture
Environment
Knowledge**



In total, **416 projects** were financed with a total budget of **€ 160 million**

**293 in HORIZON 2020
101 in EPANEK
22 in ROP CRETE.**

Dynamic Governance System of the Smart Specialisation Strategy in the Region of Crete

Relations between the **business and research sector** were strengthened, while young scientists stayed in research bodies.
(hold back brain drain)



The need for the Entrepreneurship Development and Innovation Unit in Crete

Mapping the Innovation Ecosystem of Crete Region

Monitoring the development of companies and research bodies

Cooperation between companies and research bodies

Continuous implementation of the Entrepreneurial Discovery Process

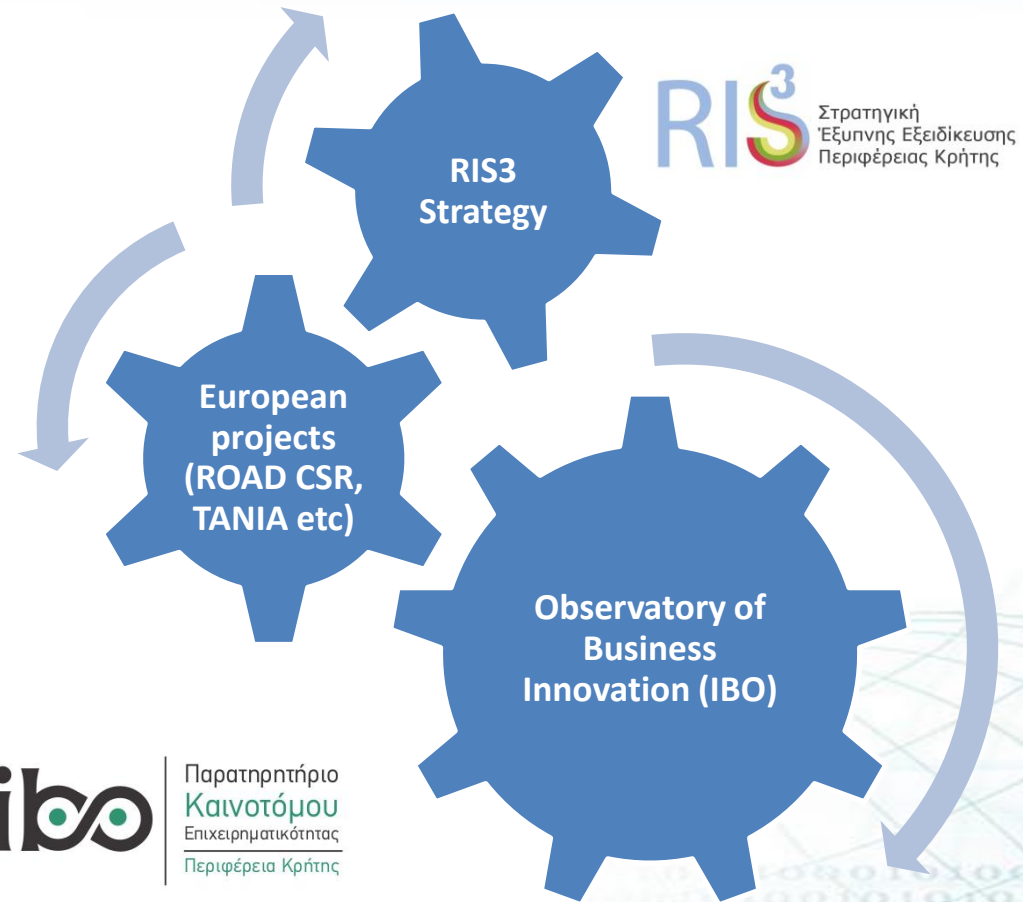
Monitoring and evaluation of Smart Specialisation Strategy

Recording, updating, accessing, analysing and utilising a large amount of business and research bodies data to draw useful conclusions



Regional Economy Development and Openness Directorate

Coordination in the innovation ecosystem of Crete



October 2021



HELLENIC REPUBLIC
REGION OF CRETE

Observatory of Business Innovation (IBO)



Παρατηρητήριο
Καινοτόμου
Επιχειρηματικότητας
Περιφέρεια Κρήτης



HELLENIC REPUBLIC
REGION OF CRETE

October 2021

Implementation of IBO

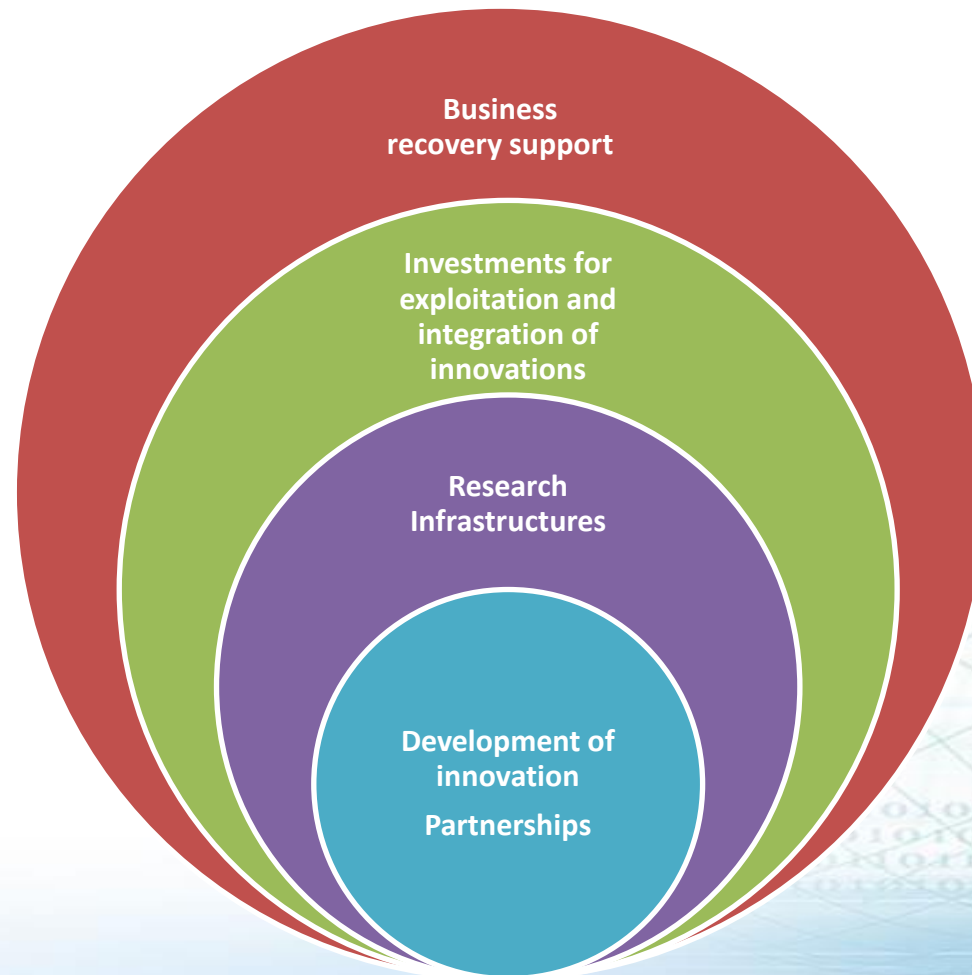
- We learned from the **Region of Tuscany** through the bilateral exchange of TANIA (7th March 2019, Florence, Palazzo Bastogi, Sala Collezioni, on the “**Piattaforma Regionale Industria 4.0 (Regional Platform Industry 4.0) – Digital Innovation Hub**”
- The **Innovation Business Observatory (IBO)** platform was finalised in Dec 2020 and is now in pilot operation <https://ibo.crete.gov.gr/mis/login/>
- The IBO is a new platform operating under the newly established Entrepreneurship Development and Innovation Unit of our Directorate and its operation is funded by the “ROP of Crete 2014-2021”.



RIS3Crete 2021-2027

In the context of the revised RIS3Crete there is a **need for further focused enhancement of innovative entrepreneurship, enhancement and upgrading of research infrastructures** and support of the operation of the **Innovation Business Observatory** of the Region of Crete.

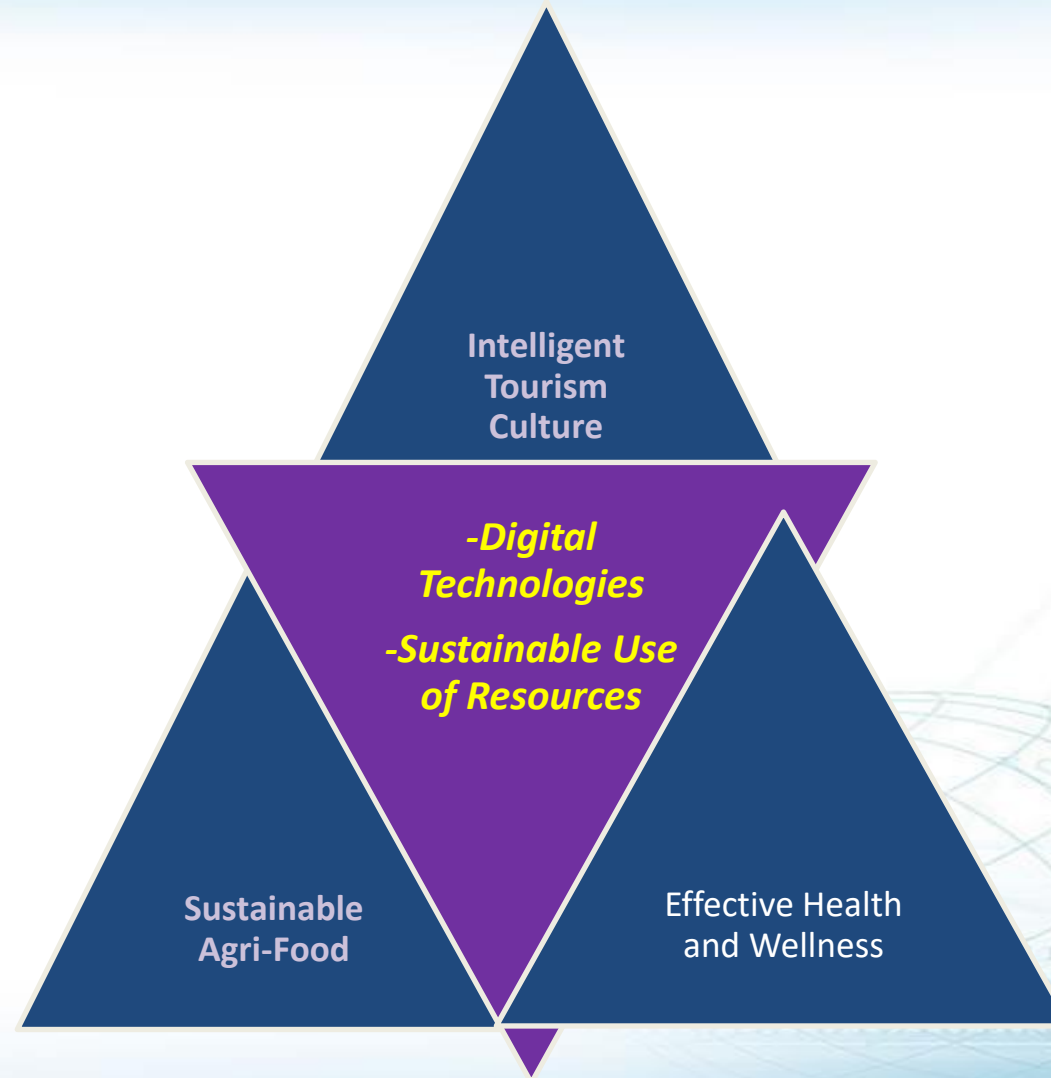
RIS3 2021-2027 is moving in four levels



The focus remains on the development and exploitation of innovations but also on supporting the business affected by the pandemic.



In the new Programming Period 2021-2027 the **Cultural – tourism** and **Agro-alimentary** specialization sectors are maintained with a clearer focus, while the sector of **Knowledge** focuses on **Health**. Two areas of specialization are introduced, those of "**digital technologies**" and "**sustainable use of resources**" which are also horizontal catalysts for all sectors





Thank you for your attention!

RIS3Crete Website: <http://ris3.crete.gov.gr>

E-mail RIS3Crete: ris3@crete.gov.gr



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